

Rock River Valley

BLOOD CENTER

Straight From the Heart



FOR IMMEDIATE RELEASE

JANUARY IS NATIONAL BLOOD DONOR MONTH

The Rock River Valley Blood Center announces that January is National Blood Donor Month. This annual month-long observance provides the blood banking community with an opportunity to pay tribute to past and present blood donors, and to extend an invitation to donate blood to those healthy, eligible individuals who have previously never given the gift of life. This call to action comes at a time when blood is traditionally in short supply due to the holidays, travel schedules, inclement weather and illness.

“Blood donors are the backbone of the community blood supply. They are the everyday heroes that ensure blood is there when patients need it. We thank them all year long, but it is important that they be honored for their dedication” said Linda Gerber, CEO. “We are urging people to start off the New Year by donating blood and by making a commitment to become a regular donor.”

According to Jennifer Bowman, RRVBC Public Relations and Marketing Manager, “The need for blood is constant. One in three people will need blood in their lifetime. Each day, patients across the country receive approximately 40,000 units of this vital resource. This year alone, more than five million patients will require blood transfusions, as accident victims, people undergoing surgery, and patients receiving treatment for leukemia, cancer and other diseases.”

The Rock River Valley Blood Center is the sole supplier of blood and related services to OSF Saint Anthony Medical Center, Rockford Memorial Hospital, SwedishAmerican Hospital, Beloit Memorial Hospital, Edgerton Hospital and Health Services, FHN, Mercy Harvard Hospital and Rochelle Community Hospitals. Community-minded volunteers donate virtually all of this country’s supply of blood for transfusion.

For more information contact the Rock River Valley Blood Center at 815/965-8751 or toll free at 877-RRVBC-99 or on the web at www.rrvbc.org .

Jennifer M. Bowman
Public Relations
Manager
jbowman@rrvbc.org
815/961-2343 direct
815/961-2345 direct
fax
419 North Sixth Street
Rockford, IL 61107

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Hours and Locations

Headquarters and Downtown Donor Center
419 North Sixth Street, Rockford, IL 61107
Mon-Thu 6:30am-6:00pm
Fri 6:30am-1:30pm
Sat 7:00am-11:00am

Belvidere Donor Center
1740 South State Street, Belvidere, IL 61008
Mon-Thu 11:30am-6:30pm
Fri 6:30am-1:30pm
Second Saturday of each month 7:00am-11:00am

Freeport Donor Center
461 East South Street, Freeport, IL 61032
Mon-Tue 9:00am-6:00pm
Thu-Fri 7:00am-2:00pm
Second Saturday of each month 7:00am-11:00am

Perryville Donor Center
3065 North Perryville Road, Rockford, IL 61114
Mon-Thu 6:00am-7:00pm
Fri 7:00am-3:00pm
Sat 7:00am-1:00pm

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