

*Rock River Valley*  
**BLOOD CENTER**  
*Straight From the Heart*



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**FOR IMMEDIATE RELEASE**

**Texas Roadhouse Partners with  
Rock River Valley Blood Center to Thank Blood Donors**

Beginning Tuesday, January 20<sup>th</sup> and running for two weeks through Tuesday, February 3<sup>rd</sup>, 2009 anyone that registers to donate blood at the Rock River Valley Blood Center (RRVBC) will be offered a coupon for \$5 off their next food purchase at Texas Roadhouse, 7240 Walton Street in Rockford.

January is National Blood Donor Month, and local Texas Roadhouse Managing Partner, Dave Fecik, and local Store Manager, Jessica Fecik, contacted the blood center with an offer to help recruit and thank blood donors. “We are thankful for business owners willing to help us maintain the blood supply. By offering a token of appreciation to our donors, hopefully it’ll remind them just how important they really are to the community,” said PR & Marketing Manager at RRVBC, Jennifer Bowman.

The coupons will be available at any blood drive or donor center from January 20-February 3, 2009. There are four donor centers in the area and up to 3 mobile blood drives each day. For information on locations, hours and mobile blood drives log onto [www.rrvbc.org](http://www.rrvbc.org).

The Rock River Valley Blood Center was founded in 1952 as a not-for-profit, volunteer donor center dedicated to providing safe, high-value blood products and services to people in need. RRVBC serves as a centralized, community blood center and is the only provider of blood products and services to OSF Saint Anthony Medical Center, Rockford Health Systems, SwedishAmerican Health System, Beloit Memorial Hospital, Edgerton Hospital and Health Services, FHN, Mercy Harvard Hospital and Rochelle Community Hospital. For more information, contact the blood center toll free at 877-RRVBC-99.

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*Member of America's Blood Centers*

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**Hours and Locations**

Headquarters and Downtown Donor Center  
419 North Sixth Street, Rockford, IL 61107  
Mon-Thu 6:30am-6:00pm  
Fri 6:30am-1:30pm  
Sat 7:00am-11:00am

Belvidere Donor Center  
1740 South State Street, Belvidere, IL 61008  
Mon-Thu 11:30am-6:30pm  
Fri 6:30am-1:30pm  
Second Saturday of each month 7:00am-11:00am

Freeport Donor Center  
461 East South Street, Freeport, IL 61032  
Mon-Tue 9:00am-6:00pm  
Thu-Fri 7:00am-2:00pm  
Second Saturday of each month 7:00am-11:00am

Perryville Donor Center  
3065 North Perryville Road, Rockford, IL 61114  
Mon-Thu 6:00am-7:00pm  
Fri 7:00am-3:00pm  
Sat 7:00am-1:00pm

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